



46th Annual IPRA Championship Rodeo

Saturday July 11, 2009 at 7pm ~ gates open at 5pm
Sunday July 12, 2009 at 3pm ~ gates open 1pm

The Wauconda Chamber of Commerce is proud to offer a variety of sponsorship opportunities. Each package helps to cover the production costs of the rodeo. We can customize any promotional package you may want that is not included or listed below. Please contact the Chamber office at 847-526-5580 for details.

Individual Event Sponsorship: (6 available).....\$750

- Company name on sponsor board, and WaucondaRodeo.com (with link to your website or email)
- Company commercials will be read during your individual event both days
- 2'x8' banner displayed on event grounds all weekend
- 4 complimentary tickets to any performance & 1 VIP parking passes

Arena Out Chute (1) & Bucking Chutes (5):.....\$750 each; 2 or more \$500 each

- Company name on chute, sponsor board, & at www.WaucondaRodeo.com (with link to your website or email)
- Announcer mentions sponsorship when your chute is in use
- 4 complimentary tickets for any performance & 1 VIP parking pass

Specialty Sponsors below will be listed on www.WaucondaRodeo.com (with link), posted on the Rodeo sponsor board, free literature display area, and will receive 4 complimentary tickets & 1 VIP parking pass:

- **TENT:** Banner on all tent entrances(4). Daily commercials during performances.....\$2000
- **FAMILY DAY:** Banner for Sunday petting zoo, pony rides, and moon walk. *Staff participation permitted**\$1500
- **KID'S RODEO:** Banner for Sunday Kid's Rodeo at registration table. *Staff participation permitted**.....\$1500
- **TICKETS:** Your company name, logo, address, and phone number on all printed tickets.....\$1000
- **SATURDAY LIVE BAND:** Banner over stage area. Your commercial by band in the Rodeo tent area\$1000
- **PARKING:** Banners at parking entrance/exit & your literature handed to vehicles. *Staff participation REQUIRED**...\$1000
- **DRILL TEAM:** Banner in arena & commercial during daily drill team performances.\$1000
- **BEER GARDEN:** Banner on beer booth. *Staff participation permitted**.....\$1000
- **REFRESHMENT BOOTH:** Banner on Chamber pop/water/snack booth. *Staff participation permitted**.....\$1000

** Contact chamber office for staff participation details.*

Supporter sponsorships are listed below and include the specified signage only:

- **INFO-LOST & FOUND-FIRST AID BOOTH:** Banner on info booth. Free literature rack located at booth.....\$500
- **CHARACTER ARTIST:** Sign at activity with your company name/logo\$350
- **RODEO BANNER - NEW:** Chamber provides banner with your company name displayed on rodeo grounds ..\$300
- **RODEO BANNER - SUPPLIED:** Your submitted banner displayed on rodeo grounds\$200
- **VOLUNTEER T-SHIRTS:** Your company name/logo on all volunteer/security shirts..... **Supply 250 shirts**
- **BOTTLED WATER:** You provide bottled water with your labels for sale by the chamber booth..... **Supply Cases**
- **MEDIA SPONSOR:** List yourself as a Rodeo sponsor by promoting the rodeo dates and rodeo website in any of your advertising campaigns. We list you as a media sponsor.
- **DONATIONS:** Packaged snacks or beverages that the chamber can sell in the refreshment booth may be donated. Item must be pre-approved by the rodeo committee. Signage will be posted noting your donation.
- **SILENT SPONSOR:** Cash donation to help cover Rodeo production costs. Recognized per your approval only.

2009 Rodeo Sponsorship Agreement

Submit/Payable to: Wauconda Chamber of Commerce, 100 N. Main Street, Wauconda, IL 60084

Please print and complete all fields

Business Name:			
Contact Name			
Address:			
City, State, Zip:			
Phone:		Mobile:	
Fax:		Email:	

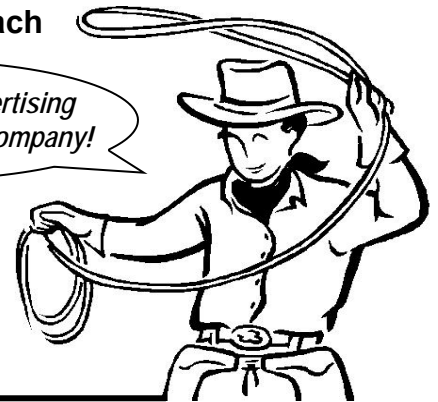
Event: \$750 each

- Calf Roping
- Bull Riding
- Barrel Racing
- Saddle Bronc
- Bare Back Bronc
- Steer Wrestling

Chute: \$750 each; 2 or more \$500 each

- Chute #1
- Chute #2
- Chute #3
- Chute #4
- Chute #5
- Out Chute

Round up a great advertising opportunity for your company!



- Tent \$2000
- Sunday Family Day \$1500
- Sunday Kid's Rodeo \$1500
- Ticket Sponsor: \$1000
- Live Band Sponsor: \$1000
- Parking Sponsor \$1000
- Drill Team Sponsor \$1000
- Beer Garden Sponsor: \$1000
- Refreshment Booth: \$1000

- Info Booth \$500
- Character Artist: \$350
- Rodeo Banner-chamber supplied... \$300
- Rodeo Banner-sponsor supplied \$200
- Volunteer T-Shirts..... 250 shirts
- Bottled Water..... provide _____ cases
- Silent Sponsor: \$ _____

TOTAL \$

Payment Method: Check Enclosed Visa MasterCard Discover

Credit Card Number: |_|_|_|_|_| - |_|_|_|_|_| - |_|_|_|_|_| - |_|_|_|_|_|

Expiration: |_|_| / |_|_|

3-digit code: _____

Signature: _____

Date: _____

NOTE: Please print clearly and list your business name as you want it to appear in all advertising. To ensure your inclusion in all marketing formats, return this form with payment in full.

For more info:
 Phone: 847/526-5580 • Fax: 847/526-3059
 email: info@waucondachamber.org
www.WaucondaRodeo.com